

# GP Survey Results

from Keeping Abreast, No 5, May 2005

BreastScreen SA wishes to thank all the GPs who responded to our survey in *Keeping Abreast, No 7, May 2005*. We appreciate your valuable comments and feedback, and your input and suggestions will help inform BreastScreen SA's future educational activities and publications for GPs.

There were 98 responses from 1,871 newsletters circulated. We asked readers to rate the newsletter for the usefulness of information provided, and to rate the layout and content of the newsletter. We asked which of our educational formats were most likely to be useful to readers, and invited suggestions for future newsletters as well as general comments.

The responses indicate that overall the newsletter is well received, and the simple, concise format is appreciated by readers as an effective means of updating GPs.

The newsletter was rated highly by 85% of those who responded, for providing useful information about BreastScreen SA screening policies, and 84% of respondents stated that the newsletter gave them useful or very useful information about the procedures undertaken at BreastScreen SA. In addition, the newsletter content and overall layout was rated highly by 85% of respondents.

Most respondents are already actively referring their patients for routine screening. However, 36% stated that they were more likely to recommend the service since reading the newsletter. Women are more likely to attend for screening if it has been recommended by their GP, and BreastScreen SA places a high priority on GP liaison activities.

Of BreastScreen SA's current educational formats, 69% of respondents indicated that the newsletter was likely to be of use to them. Our evening seminar was likely to be useful for 39%, information brochures were useful for 35%, and BreastScreen SA's Clinical Audit Activity was listed as useful by 21% of respondents.

Additional comments were generally complimentary of the service provided. The prompt contact from BreastScreen SA regarding clients needing referral to a surgeon was valued. The radiographic images and explanatory annotations used in the newsletter, and discussion of management of calcifications and stellate lesions were well received. BreastScreen SA was also congratulated for the title of the newsletter!

Suggestions for future articles included:

- screening women who are outside the target age group
- genetic screening and management of women with a positive family history of breast cancer
- guidelines for management of breast lumps
- treatment modalities for breast cancer
- cultural issues in screening
- risk factors for breast cancer and lifestyle factors and cancer risk.

We hope to be able to address some or all of these topics, amongst others, in future issues of *Keeping Abreast*.

Suggestions for improvements included the e-mailing of results. A major upgrade of BreastScreen SA's database and information system is currently in the planning stages, and an electronic mailing system for results is likely to be available as part of any new system.

Once again BreastScreen SA would like to thank all GPs who took the time to respond to our survey. We value your feedback, and welcome all comments and suggestions.

We have again included the survey on the reverse page.  
If you did not complete the survey previously,  
please consider doing so this time.

Thank you – your feedback to BreastScreen SA is appreciated and very valuable.

# GP Survey (repeated)

please fax back on 8357 8146

To help BreastScreen SA ensure that our GP Newsletter *Keeping Abreast* remains relevant and useful to GPs, we ask you to please take a couple of minutes to complete this survey. Please circle the number or word to indicate your ratings.

1. Has the newsletter given you useful information about BreastScreen SA's screening policies?

1.....2.....3.....4.....5  
Not useful Very useful

2. Has the newsletter given you useful information about the procedures undertaken at BreastScreen SA?

1.....2.....3.....4.....5  
Not useful Very useful

3. Has there been a change in how often you recommend screening mammograms to eligible women since reading the newsletter?

1.....2.....3.....4.....5  
Less likely to recommend More likely to recommend

4. How would you rate the content of the newsletter overall?

1.....2.....3.....4.....5  
Poor excellent

5. How would you rate the layout of the newsletter overall?

1.....2.....3.....4.....5  
Poor excellent

6. Which of BreastScreen SA's educational formats are likely to be of use to you?

Newsletter.....Evening seminar.....Clinical Audit Activity.....Brochures

7. What topics related to the early detection of breast cancer would you would like to see covered in future editions of *Keeping Abreast*?

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8. Do you have any other comments or suggestions?

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*Thank you – your feedback to BreastScreen SA is appreciated and very valuable*